



Department: Marketing

Job: Senior Manager, EMEA Communications

Job ID: UK66

Position Type:

Company Name: INGRES

Location: Slough, UK

Posting Date: 12/21/07

Experience: 10+ years of PR and AR experience

Job Description:

- All public relations through EMEA, with a focus on the key markets of the UK, Germany, and France. This includes responsibility for increasing Ingres' visibility throughout the region through media relations and a steady stream of news outreach.
- Working on our blogging outreach, including Ingres-authored blogs and outreach to market influencers and their blogs.
- Collaboration with the rest of the marketing team on generating customer references, especially for new business. We want a regular schedule of customer win announcements.
- Managing analyst relations in the region – working with analyst firms such as Gartner and Bloor, and individual open source contacts in EMEA to influence their opinion of Ingres and ensure increased visibility.
- Working with Ingres executives and other spokespeople to promote the organization. This includes acting as a communications counselor to our own people, including ongoing media training and positioning advice.
- Acting as a primary spokesperson in EMEA for specific topics, such as corporate news, financials, new customer wins, and other appropriate topics.

Job Qualifications: The ideal candidate will have the following qualifications:

- 10+ years of PR and AR experience
- Direct experience with senior executives in media relations and delivering communications counsel
- Poise, grace under pressure, and the ability to juggle multiple priorities
- Excellent writing skills
- Experience internationally
- Public company experience required
- A combination of agency and in-house background preferred
- University education in marketing, communications, or business

Contact: For immediate consideration, email cover letter and resume to: Tracy Eiler, Tracy.Eiler@ingres.com, confirming your right to work in the EU and stating your current salary.

Qualified applicants receive consideration without regard to age, race, color, religion, gender, sexual orientation, national origin, or any other protected characteristic